

Year 7 Topic 6 – Using media – Gaining support for a cause

Lesson	Learning objectives
1 Features of a word processor	Identify the key features of a word processor Apply the key features of a word processor to format a document Evaluate to understand why we format documents
2 Licensing appropriate images	Select images for a given context Apply formatting techniques Demonstrate an understanding of licensing issues Credit the original source of an image
3 The credibility of sources	Critique digital content for credibility Apply techniques to identify if a source is credible
4 Research and plan your blog	Apply referencing techniques and recognise plagiarism Evaluate online sources for use in own work
5 Promoting your cause	Construct a blog using appropriate software Create content for a blog based on credible sources Design the layout of the content
6 Project completion and assessment	

Useful websites

- www.youtube.com/watch?v=q0VzUigrb_g&feature=emb_logo
- www.creativecommons.org/choose
- www.search.creativecommons.org
- www.foodhero.com/en/blogs/reduce-meat-consumption
- www.plasticpollutioncoalition.org
- www.conserve-energy-future.com/various-deforestation-facts.php
- www.news.sky.com/story/sheep-registered-as-pupils-in-bid-to-save-classes-at-french-alps@primary-school-11714338
- www.en.wikipedia.org/wiki/Wikipedia:About#Strengths,_weaknesses,_and_article_quality_in_Wikipedia
- www.computer.howstuffworks.com/internet/basics/wiki1.htm
- www.livescience.com/7946-wikipedia-accurate.html
- www.climate.nasa.gov/evidence
- www.realclimate.org/index.php/archives/2019/04/first-successful-model@simulation-of-the-past-3-million-years-of-climate-change



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Key Stage 3 - COMPUTING

Different ways to present information

Information needs to be presented clearly and in the most appropriate way possible. The layout, design and format must suit the purpose and audience. The following are all possible formats:

- essay
- leaflet
- poster
- website
- presentation (slideshow)

Before you start work on your information, ask yourself the following questions:

- What is its purpose?
- Who is going to read or look at it, ie who is the audience?

These questions will help you to decide the best way to present the information.

Bias and reliability

The internet contains a wealth of **information**. This information can be used to learn about new things or to verify facts.

However, much of the information on the internet is either **biased** in some way or incorrect.

Information that is biased or incorrect loses its value. When information has no value, it is of no use to us. **We need to be able to distinguish between information that is valuable (of use to us) and that which is not.**



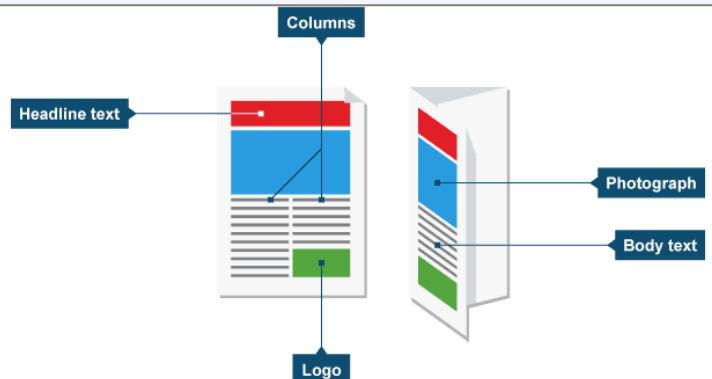
Copyright, Designs and Patents Act

The **Copyright, Designs and Patents Act** exists to protect our creations.

When anyone creates something, they own it. What they create might include:

- a picture, drawing or photograph
- a video, television programme or film
- text, such as a book, article or report
- a game

Copyright is a legal means of ensuring that content creators can protect what they create. **Copyright is applied automatically - it is not necessary to register copyright or to use a © symbol.** Work is automatically protected by copyright unless the copyright holder chooses to give that right away.



Choosing the right software application

Chosen approach	Suitable application	Example applications
Write an essay	Word processing	Microsoft Word; Open Office Writer; iWorks Pages
Design a leaflet or a poster	Desktop publishing	Scribus; iStudio Publisher; Microsoft Publisher
Make a presentation or slideshow	Presentation	iWorks Keynote; Microsoft PowerPoint; Open Office Impress
Create a graph or chart	Spreadsheet	Microsoft Excel; Open Office Calc; iWorks Numbers
Build a website	Web design	Google Sites; Adobe Dreamweaver; Serif WebPlus
Shoot and edit a video or a short film	Video editing	Final Cut; Adobe Premiere; Windows Movie Maker
Create an animation	Animation	Adobe Flash; Microsoft Silverlight; Pencil
Show edited pictures or photos	Draw/Paint	Windows Paint; Adobe Photoshop; Gimp

